

POSITION: Senior Graphic Designer

JOB DESCRIPTION:

- Develop and design visually appealing graphics that effectively communicate our brand's message and align with our overall branding strategy.
- Develop visual assets to support marketing campaigns including sales collateral materials such as product brochures, sell sheets, and packaging.
- Manage prepress processes with packaging and print vendors to convert graphic designs to packaging, print materials, and brochures for company consumer products.
- Collaborate closely with the marketing, product, and sales teams to create engaging visual content for digital, print, and social media platforms.
- Configure and adapt visual content designs for posting on social media platforms such as X, LinkedIn, Instagram, YouTube, and GoogleAd. .
- Website content and video development using HTML, CSS, Wordpress, video production and editing skills.
- Develop user-friendly and engaging e-commerce store on website to display and sell company consumer products.
- Design and produce a variety of creative assets, including but not limited to: illustrations, logos, icons, infographics, presentations, social media graphics, and motion graphics using Adobe Creative Suite (Illustrator, Photoshop, InDesign, After Effects, and Premiere Pro), Figma, and other relevant design tools.
- Manage multiple projects simultaneously, ensuring timely delivery and exceptional quality.
- Provide design guidance and creative direction for the team members.
- Continuously explore and implement new design trends, techniques, and technologies to elevate our visual storytelling.

Require Bachelor in Graphic Design and 18 months experience in graphic design and commercial package development. Apply to: Cyclopure Inc., 2430 N. Halsted Street, 4th Floor, Chicago, IL 60614. Attn: HR. Please submit your **resume** and **cover letter** to careers@cyclopure.com with the Subject: **Senior Graphic Designer**.