Product Designer - Hybrid

Come join our growing team as a **Product Designer** creating learning solutions! The Product Designer creates digital assets, assessments, and course content for product prototypes. The ideal candidate is detail-oriented with strong technical and communication skills to ensure new products and platform features meet the users' needs and internal stakeholders' requirements.

What we offer:

Goodheart-Willcox Publisher is an employee-owned company driven by our mission, **"We Build Careers."** G-W has spent over a century building a culture that we are proud of and is centered around our Core Values of ***Do the Right Thing, Can-do Attitude, Roll Up Your Sleeves, Always Improving, and Collaborative Spirit***. When you join our team, you will experience an environment of collaboration, empowerment, and respect.

We've carefully selected our benefits, including retirement options, with a focus on fostering the overall well-being of our employees!

- *Employee Stock Ownership Plan & 401(k) with match*
- *Wellbeing Program*
- *Wellness Reimbursement Program*
- *Cariloop – a Caregiver Concierge*
- *Pet Insurance*
- *Employee Assistance Program*
- *Generous Paid Time Off*
- *Social Activities and Events*

What you'll do:

- Develop digital product prototypes for internal demos and walkthroughs and iterate prototypes based on input from customers and stakeholders.
- Meet with product teams to understand the pedagogical intent of instructional materials and translate prototype content into the appropriately interactive curriculum.
- Use authoring applications, CMSs, and LMSs to create and edit course components to develop a minimum viable proof of concept.
- Support the research, development, and vetting of new features and platforms.
- Collaborate with internal and external partners to break down ideas and define scope for projects.
- Track, update, and report status via Kanban/Scrum Boards.
- Support user testing and quality assurance of platforms and products.

What you'll bring:

- Bachelor's degree in a relevant field or equivalent work experience.
- Concentration in Web Design, Computer Science, or related curriculum is preferred.
- Minimum 4 years of experience in product development lifecycle of web or software applications required.
- Experience with HTML 5 and CSS 3 preferred.
- Experience with Agile software development methodologies such as Kanban or Scrum preferred.
- Experience with online products for education preferred.
- Talent and passion for user experience, design thinking, and technology.
- Strong teamwork, communication, and interpersonal skills required.

Goodheart-Willcox Publisher provides equal employment opportunities to all employees and applicants for employment without regard to race, color, religion, sex, sexual orientation, gender identity, national origin, age, disability, veteran status, ancestry and marital status, and other protected classes, in accordance with applicable federal and state laws.

In addition, Goodheart-Willcox Publisher complies with applicable state and local laws governing nondiscrimination of employment. This policy applies to all terms and conditions of employment, including, but not limited to hiring, placement, promotion, termination, layoff, recall, transfers, leave of absence, compensation, and training.