

## <u>Job Opening Announcement</u> Managing Editor - BCC

**Goodheart-Willcox Publisher** is seeking a **Managing Editor for the Business, Computing, and Career** product line. The Managing Editor will oversee the market and product strategy, developmental planning, and author acquisition. The ideal candidate will have a background in educational publishing and experience supervising and guiding all developmental assignments, on time and within budget.

## What you'll do:

- Responsible for list planning at a title level, planning revision cycles, and right-sizing development efforts to match product market potential.
- Determine the need for new products and supplemental support materials as well as new competitively advantageous product enhancements and features for targeted markets.
- Network and find qualified authors and subject matter experts to write and develop new products.
- Handle all communications with authors regarding contractual relations, including the publishing agreement, royalty splits, royalty changes, and advances against royalties.
- Develop long-term revision plans for all products and contact authors when revisions are needed.
- Manage team efforts on all primary aspects of editorial project work.
- Conduct teacher training workshops to train and inform stakeholders on use of G-W products or other topics, as requested.
- Occasional travel may be necessary to attend conferences and meet with vendors or authors.

## What you'll bring:

- Bachelor's degree required. Master's Degree preferred.
- Minimum of three years of textbook development, including editorial and production phases required.
- Minimum of two years prior management experience required.
- Education, training, or experience in topics applicable to the team's product line.
- Excellent knowledge of basic language skills needed to perform editing tasks.
- Teaching experience or college coursework in educational instruction or team-focused discipline/course areas.
- Strong teamwork, communication, and interpersonal skills.
- Must be proficient in Microsoft Windows and Word.

## What we offer:

Goodheart-Willcox Publisher is an employee-owned company driven by our mission, "We Build Careers." G-W has spent over a century building a culture that we are proud of and is centered around our Core Values of *Do the Right Thing, Can-do Attitude, Roll Up Your Sleeves, Always Improving, and Collaborative Spirit*. When you join our team, you will experience an environment of collaboration, empowerment, and respect.

We've carefully selected our benefits, including retirement options, with a focus on fostering the overall well-being of our employees!

- Employee Stock Ownership Plan & 401(k) with match
- Wellbeing Program
- Wellness Reimbursement Program
- Cariloop a Caregiver Concierge
- Pet Insurance
- Employee Assistance Program
- Generous Paid Time Off
- Social Activities and Events

Goodheart-Willcox Publisher provides equal employment opportunities to all employees and applicants for employment without regard to race, color, religion, sex, sexual orientation, gender identity, national origin, age, disability, veteran status, ancestry and marital status, and other protected classes, in accordance with applicable federal and state laws.

In addition, Goodheart-Willcox Publisher complies with applicable state and local laws governing nondiscrimination of employment. This policy applies to all terms and conditions of employment, including, but not limited to hiring, placement, promotion, termination, layoff, recall, transfers, leave of absence, compensation, and training.